UFISINAN I MAGA'HÅGA
OFFICE OF THE GOVERNOR

LOURDES A. LEON GUERRERO
MAGA'HÅGA • GOVERNOR

JOSHUA F. TENORIO
SIGUNDO MAGA'LÅHI • LIEUTENANT GOVERNOR

HAND-DELIVERED

July 2, 2019

35GL-19-0698
Speaker Tina Rose Muña Barnes
JUL 02 2019
Time 4:00 ( )AM ( )PM
Received By: Matt

HONORABLE TINA MUÑA BARNES
Speaker
I Mina'trentai Singko Na Liheslaturan Guåhan
Guam Congress Building
Hagåtña, Guam 96910

Re: Executive Order 2019-17

Dear Madam Speaker:

Pursuant to Public Law 34-16, transmitted herewith is the following Executive Order:

> **EXECUTIVE ORDER 2019-17:** RELATIVE TO ESTABLISHMENT OF A WORKING GROUP TO DETERMINE A STRATEGY IN IMPLEMENTING GUAM'S SMALL-SHIP CRUISE INDUSTRY

2019 JUL -2 PM 4:13

If you have any questions, please contact my office at # 475-9475.

Senseramente,

SOPHIA SANTOS DIAZ
Legal Counsel

cc: Honorable Lourdes A. Leon Guerrero, *I Maga'hagan Guahan* (via email)
Honorable Joshua F. Tenorio, *I Sigundo Maga'låhen Guahan* (via email)
Compiler of Law, via email
Central Files, via email

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ISLAND OF GUAM
OFFICE OF THE GOVERNOR
HAGÅTÑA, GUAM 96932
U.S.A.

Executive Order No. 2019-17

RELATIVE TO ESTABLISHMENT OF A WORKING GROUP TO DETERMINE A STRATEGY IN IMPLEMENTING GUAM'S SMALL-SHIP CRUISE INDUSTRY

WHEREAS, the global cruise industry is one of the world's fastest growing tourism segments with an annual passenger growth rate of nearly 7%; and

WHEREAS, the industry served almost 18 million passengers in 2009, increasing to over 23 million by 2015, and is projected to continue to grow throughout 2019 with an estimated 30 million travelers; and

WHEREAS, the Guam Visitors Bureau and the Micronesia Cruise Association commissioned a study with the Pacific Asia Travel Association (PATA) regarding Guam's potential with the cruise industry; and

WHEREAS, the PATA study "Micronesia Cruise Development: The Business Case for a Homeported Small-Ship Cruise Line" was received on June 6, 2016, with positive feedback for Guam's future with the cruise industry; and

WHEREAS, the Port Authority of Guam has completed the architectural and engineering designs and are in the final stages of completing the Environmental Assessment of the Hotel Wharf Rehabilitation and Access Roadway Repair Project paving the way for MARAD's obligation of the $10 Million to start the construction IFB process which upon the project's completion can accommodate berthing space for passenger cruise ships; and

WHEREAS, Guam's tourism industry can benefit greatly with a cruise ship industry; and

WHEREAS, the Association of Pacific Island Legislatures had previously recommended that Micronesian governments look into establishing a regional cruise industry with the adoption of several resolutions over the years; and

WHEREAS, the 34th Guam Legislature also found value in investigating the viability of a cruise ship industry on Guam when it introduced Bill No. 167-34 which was later enacted as Public Law 34-75; and

WHEREAS, Public Law 34-75 directed the Guam Visitors Bureau to develop and publish a Request for Information relative to developing a cruise ship industry on Guam; and

Doc. No. 35GL-19-0698.

WHEREAS, the Request for Information was published, and the general public has had an opportunity to provide input in regard to the industry; and

WHEREAS, a Working Group must be developed to determine the next steps, which may include developing a Request for Proposal; and

WHEREAS, the Working Group should consist of interested parties to include members from the various Government of Guam line agencies and autonomous agencies.

NOW THEREFORE, I, LOURDES A. LEON GUERRERO, *Maga'hågan Guåhan*, Governor of Guam, by virtue of the authority vested in me by the Organic Act of Guam, as amended, and the laws of Guam, do hereby order:

1. There is hereby established a Working Group to determine a strategy in implementing a small-ship cruise line industry in Guam to consist of the following members:

    i. The General Manager of the Guam Visitors Bureau or his/her designee;
    ii. The Chief Executive Officer/Administrator of the Guam Economic Development Authority or his/her designee;
    iii. The General Manager of the Port Authority of Guam or his/her designee;
    iv. The Director of the Bureau of Budget & Management Research or his/her designee; and
    v. a representative of the local business community to be appointed by *Maga'låhen/Maga'hågan Guåhan.*

2. The Chief Executive Officer/Administrator of the Guam Economic Development Authority or his/her designee shall also serve as the Working Group Chairperson;

3. The General Manager of the Guam Visitors Bureau or his/her designee shall serve as the Working Group Vice Chairperson;

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4. The Working Group shall:

   a. Collaborate with the Micronesian Cruise Association to work with participating governments and Islands within Micronesia to ensure alignment and support with a small-ship cruise line industry servicing Guam;

   b. Identify all possible risks and opportunities involved with this venture; and

   c. Develop a request for proposal/terms of reference outlining the expectations from a viable small-ship cruise line industry;

5. All departments and agencies of the Government Guam are hereby directed to provide as much assistance as possible to aid the Working Group in carrying out its duties and responsibilities;

6. The Working Group, with the written approval of the Governor, may consult with outside experts and retain the services of such experts/advisors or consultants as necessary in the performance of its duties;

7. The Governor may from time to time designate such other cabinet or executive staff members who shall attend Working Group meetings; and

8. The Working Group shall meet at the call of the Chairperson or at the request of the Governor.

Signed and Promulgated at *Hagåtña*, Guam, this 2nd day of July, 2019.

LOURDES A. LEON GUERRERO
Maga'hågan Guåhan
Governor of Guam

Attested by:

TINA ROSE MUÑA BARNES
Åkto Sigundo Maga'hågan Guåhan
Acting Lieutenant Governor of Guam

Doc. No. 35GL-19-0698.