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From: Speaker's Office <speaker@guamlegislature.org>
Sent: Monday, November 30, 2020 2:18 PM
To: Clerks Office
Cc: Rennae Meno
Subject: M&C Fwd: GVB Board Testimony for CCB Rules and Regs
Attachments: GVB Testimony_CCB Rules&Regs (11-23-2020).pdf

11/23/20	4:56 PM	11/23/20	GVB Board Testimony for CCB Rules and Regs.*	Guam Visitors Bureau	35GL-20-2460

Sinseru yan Minagåhet,

Office of the Speaker • Tina Rose Muña Barnes
Committee on Public Accountability, Human Resources & the Guam Buildup

35th Guam Legislature
I Mina'trentai Singko na Liheslaturan Guåhan

Guam Congress Building | 163 Chalan Santo Papa | Hagatna, GU 96910
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Gumai pribilehu yan konfedensia este siha na mensåhi. Solo espesiåtmente para hågu ma entensioña pat ma aturisa para unrisibi. Sen prubidu kumu ti un ma aturisa para manribisa, na'setbe, pat mandespåtcha. Yanggen lachi rinisibu-mu nu este na mensåhi , put fabot ago' guatu gi I numa'huyong gi as speaker@guamlegislature.org yan despues destrosa todu siha I kopian mensåhi. Si Yu'os ma'åse'.

---------- Forwarded message ---------
From: **Valerie Sablan** <valerie.sablan@visitguam.org>
Date: Mon, Nov 23, 2020 at 4:56 PM
Subject: GVB Board Testimony for CCB Rules and Regs
To: <speaker@guamlegislature.org>
Cc: <sen.cridgell@teleguam.net>, Sonny Ada <sonny.ada@visitguam.org>, Carl Gutierrez <carl.gutierrez@visitguam.org>, Gerry Perez <gerry.perez@visitguam.org>, Nico Fujikawa <nico.fujikawa@visitguam.org>

Håfa Adai Madam Speaker,

On behalf of the Chairman of the Board, Mr. Sonny Ada, please see the attached GVB Board Testimony for CCB Rules and Regulations.

Si Yu'uos Ma'åse'.

Respectfully,

Valerie Sablan
Executive Secretary



I am proud to support the Guam Department of Public Health & Social Service's new app to help contain COVID-19 in Guam. Add your phone to the fight and protect your community while protecting your privacy. Download the Guam COVID Alert app for free at the App Store or Google Play. For more information go to guamcovidalert.guam.gov.



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November 23, 2020

The Honorable Tina Muña Barnes
Speaker
I Mina'trentai Singko Na Liheslaturan Guahan
Guam Congress Building 163, Chalan Santo Papa
Hagatna, Guam 96910

Håfa Adai Madam Speaker,

Thank you for the opportunity to provide testimony relative to the "Proposed Cannabis Control Board Rules and Regulations."

While the Guam Visitors Bureau supports the strategic diversification of industries for our people, we must also ensure that engaging in a new industry does not negatively affect our #1 economic driver, Tourism. With Guam branded as a family-friendly destination and over 21,000 jobs supported by tourism, it is crucial that the rules and regulations for a new Cannabis industry do not allow for this international image to be doubted.

Although the introduction of "Adult Use" cannabis industries have produced various economic benefits for some states in the U.S. these reports do not consider the cultural differences and sensitivity in our visitor base. Guam's major source markets are very different from the U.S. mainland. Asian countries, particularly Japan and Korea, are very conservative about the use of cannabis and promote harsh penalties to its citizens.

In this regard, GVB supports prohibiting the consumption of cannabis products in public places, most especially those frequented by our visitors. GVB is also opposed to the advertising and sales of cannabis in the Tumon tourist district. From beaches, parks, sidewalks, bus stops and even hotel rooms, we need to ensure that our visitors and local families are not exposed in any way to unwanted cannabis effects that may disturb their experience of our island destination.

Si Yu'os Ma'åse' for allowing us to testify and share our recommendations.

Senseramente,

P. SONNY ADA
Board Chairman

CC: 35th Guam Legislature
GVB Board of Directors