

I MINA'TRENTAI SIETTE NA LIHESLATURAN GUÅHAN
RESOLUTIONS

Resolution No.	Sponsor	Title	Date Intro	Date of Presentation	Date Adopted	Date Referred	Referred to	PUBLIC HEARING DATE	DATE AUTHORS REPORT FILED	NOTES
131-37 (COR)	Amanda L. Shelton	Relative to recognizing the observance of "Tourism Month" during the month of May 2023; and commending the Guam Visitors Bureau and all those who serve in the visitor industry for their commitment and dedication to the development, improvement, and promotion of tourism for our island paradise of Guam.	5/15/23 2:52 p.m.	5/16/23 6:00 p.m.	5/16/23 11:22 a.m.					

Resolution No. 131-37 (COR)

Introduced by:

Amanda L. Shelton

Chris Barnett	William A. Parkinson
Frank Blas, Jr.	Sabina Flores Perez
Jeanne Brown	Roy A. B. Quinan
Christopher M. Dueñas	Jose S. San Agustin
Thomas J. Fisher	Dwayne T. D. San Nicolas
Jesse A. Lujan	Telo T. Tantahe
Tina Rose Muña Barnes	Theresa M. Terhje



Relative to recognizing the observance of "Tourism Month" during the month of May 2023; and commending the Guam Visitors Bureau and all those who serve in the visitor industry for their commitment and dedication to the development, improvement, and promotion of tourism for our island paradise of Guam.

BE IT RESOLVED BY THE COMMITTEE ON RULES OF I MINA'TRENTAI SIETTE NA LIHESLATURAN GUÁHAN:

WHEREAS, the development of tourism was first envisioned by local government officials and the First (1st) Guam Legislature in 1952 with the enactment of Public Law 1-67, "An Act to Encourage the Establishment of Travel Industries on Guam"; and

WHEREAS, however, the intent of Public Law 1-67 would not be realized until 1962, when President John F. Kennedy lifted the security restrictions to travel to and from Guam imposed by the former Naval Administration; and

WHEREAS, Governor Manuel F.L. Guerrero issued Executive Order 63-10 establishing the Guam Tourist Commission, and gave it a budget of Fifteen Thousand Dollars (\$15,000), and hired Mr. Rex Wills as its first Director; and

WHEREAS, the Commission began offering aggressive travel-trade promotions to Japan and Southeast Asia, thereby developing Guam's tourism industry, and lobbying for increased air service to Guam from potential markets; and

WHEREAS, the Commission's efforts were brought to fruition four (4) years later when Pan American Airways began air service to Guam, with an initial one hundred nine (109) Japanese tourists; and 1967 ended with some six thousand six hundred (6,600) tourists having visited Guam; and

WHEREAS, in 1970, Executive Order 70-24 created the Guam Visitors Bureau (GVB), thus renaming the Guam Tourist Commission and separating it from the Department of Commerce into a public, nonprofit, membership corporation; and during the past fifty (50) years, GVB has been the primary government entity behind the efforts to sustain and grow Guam's tourism industry; and

WHEREAS, in 1994, the island of Guam welcomed one million (1,000,000) visitors for the first time; and in 2019, Guam welcomed over one million six hundred sixty-six thousand six hundred sixty-five (1,666,665) visitors to the island, the highest number of arrivals in the history of Guam's tourism industry; and

WHEREAS, the tourism industry contributes over fifty percent (50%) of the Gross Island Product, and the industry is considered to be the main economic contributor to Guam's economy; and

WHEREAS, tourism provides over twenty-one thousand (21,000) jobs in the community, or a third of Guam's workforce, while generating around Two Hundred Sixty Million Dollars (\$260,000,000) in government revenue; and

WHEREAS, as the official tourism marketing agency for the Government of Guam, GVB strives to promote and develop Guam as a viable destination overseas by setting tourism policy and direction; developing and implementing Guam's tourism strategic and marketing plans; managing programs and activities that enhance and showcase Guam's people, history, and culture in order to deliver an incomparable visitor experience; and coordinating tourism-related research, planning, events, and outreach activities; and

WHEREAS, GVB has developed community outreach programs, campaigns, events, and activities such as: "the *Hafa Adai* Pledge," "Tourism Works," and "#InstaGuam" to support tourism awareness in the local community, to preserve the *CHamorro* culture, to support local businesses, and to take pride in the unique identity of Guam; and

WHEREAS, in May 2023, Guam celebrates the fifty-sixth (56th) year anniversary of the first Pan American World Airways flight from Japan to Guam, which ushered in the modern age of the island's tourism industry; and

WHEREAS, since the creation of the tourism industry, numerous organizations including the Guam Travel and Tourism Association (GTTA), the Guam Hotel and Restaurant Association (GHIRA), and Skål International have greatly supported and contributed to its modern success; and

WHEREAS, GTTA actively advocates for all tourism and travel businesses in Guam by safeguarding them from public laws and government policies that adversely affect the growth and prosperity of the visitor industry; and

WHEREAS, GHIRA endorses the highest standards for the hotels and restaurants while improving business-community relations through positive interactions amongst Guam citizens; and

WHEREAS, Skål International is the only international body that creates a wide network for exceptional business exchange opportunities and unforgettable social experiences; and

WHEREAS, since the global pandemic crisis in 2020, Guam has prioritized keeping its island population and community safe during the COVID-19 pandemic by vaccinating ninety-six percent (96%) of our island's population while preparing for the revival of tourism; and Guam is prepared to welcome back visitors from its source markets to experience and engage in the rich history, culture, and natural beauty of the island; now therefore, be it

RESOLVED, that the Committee on Rules of I Minu'trentai Siette Na Liheslaturan Guáhan, does hereby, on behalf of I Liheslaturan Guáhan and the people of Guam, recognize the observance of "Tourism Month" during the month of May 2023; and commend the Guam Visitors Bureau and all those who serve in the tourism industry for their commitment and dedication to the development, improvement, and promotion of tourism for our island paradise of Guam; and be it further

RESOLVED, that the Speaker and the Chairperson of the Committee on Rules certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of the same be thereafter transmitted to the Guam Visitors Bureau; to the Guam Hotel and Restaurant Association; to the Guam Tourism and Travel Association; to the Skål International; and the Honorable Lourdes A. Leon Guerrero, *I Maga'hágan Guáhan*.

DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES OF I MINA'TRENTAI SIETTE NA LIHESLATURAN GUÁHAN ON THE 16TH DAY OF MAY 2023.


 TINA JOSE MUÑA BARNES
 Acting Speaker


 CHRIS BARNETT
 Chairperson, Committee on Rules


 AMANDA L. SHELTON
 Legislative Secretary



x 
5/16/23 @ 4:07PM

I MINA'TRENTAI SIETTE NA LIHESLATURAN GUÅHAN
2023 (FIRST) Regular Session

Resolution No. 131-37 (COR)

Introduced by:

Amanda L. Shelton
Chris Barnett
Frank Blas, Jr.
Joanne Brown
Christopher M. Dueñas
Thomas J. Fisher
Jesse A. Lujan
Tina Rose Muña Barnes
William A. Parkinson
Sabina Flores Perez
Roy A.B. Quinata
Joe S. San Agustin
Dwayne T.D. San Nicolas
Telo T. Taitague
Therese M. Terlaje

Relative to recognizing the observance of “*Tourism Month*” during the month of May 2023; and commending the Guam Visitors Bureau and all those who serve in the visitor industry for their commitment and dedication to the development, improvement, and promotion of tourism for our island paradise of Guam.

1 **BE IT RESOLVED BY THE COMMITTEE ON RULES OF I**
2 ***MINA'TRENTAI SIETTE NA LIHESLATURAN GUÅHAN:***

3 **WHEREAS,** the development of tourism was first envisioned by local
4 government officials and the First (1st) Guam Legislature in 1952 with the enactment of

1 Public Law 1-67, “An Act to Encourage the Establishment of Travel Industries on
2 Guam”; and

3 **WHEREAS**, however, the intent of Public Law 1-67 would not be realized until
4 1962, when President John F. Kennedy lifted the security restrictions to travel to and
5 from Guam imposed by the former Naval Administration; and

6 **WHEREAS**, Governor Manuel F.L. Guerrero issued Executive Order 63-10
7 establishing the Guam Tourist Commission, and gave it a budget of Fifteen Thousand
8 Dollars (\$15,000), and hired Mr. Rex Wills as its first Director; and

9 **WHEREAS**, the Commission began offering aggressive travel-trade promotions
10 to Japan and Southeast Asia, thereby developing Guam’s tourism industry, and
11 lobbying for increased air service to Guam from potential markets; and

12 **WHEREAS**, the Commission’s efforts were brought to fruition four (4) years
13 later when Pan American Airways began air service to Guam, with an initial one
14 hundred nine (109) Japanese tourists; and 1967 ended with some six thousand six
15 hundred (6,600) tourists having visited Guam; and

16 **WHEREAS**, in 1970, Executive Order 70-24 created the Guam Visitors Bureau
17 (GVB), thus renaming the Guam Tourist Commission and separating it from the
18 Department of Commerce into a public, nonprofit, membership corporation; and during
19 the past fifty (50) years, GVB has been the primary government entity behind the efforts
20 to sustain and grow Guam’s tourism industry; and

21 **WHEREAS**, in 1994, the island of Guam welcomed one million (1,000,000)
22 visitors for the first time; and in 2019, Guam welcomed over one million six hundred
23 sixty-six thousand six hundred sixty-five (1,666,665) visitors to the island, the highest
24 number of arrivals in the history of Guam’s tourism industry; and

1 **WHEREAS**, the tourism industry contributes over fifty percent (50%) of the
2 Gross Island Product, and the industry is considered to be the main economic
3 contributor to Guam’s economy; and

4 **WHEREAS**, tourism provides over twenty-one thousand (21,000) jobs in the
5 community, or a third of Guam’s workforce, while generating around Two Hundred
6 Sixty Million Dollars (\$260,000,000) in government revenue; and

7 **WHEREAS**, as the official tourism marketing agency for the Government of
8 Guam, GVB strives to promote and develop Guam as a viable destination overseas by
9 setting tourism policy and direction; developing and implementing Guam’s tourism
10 strategic and marketing plans; managing programs and activities that enhance and
11 showcase Guam’s people, history, and culture in order to deliver an incomparable
12 visitor experience; and coordinating tourism-related research, planning, events, and
13 outreach activities; and

14 **WHEREAS**, GVB has developed community outreach programs, campaigns,
15 events, and activities such as: “the *Håfa Adai* Pledge,” “Tourism Works,” and
16 “#InstaGuam” to support tourism awareness in the local community, to preserve the
17 *CHamoru* culture, to support local businesses, and to take pride in the unique identity
18 of Guam; and

19 **WHEREAS**, in May 2023, Guam celebrates the fifty-sixth (56th) year
20 anniversary of the first Pan American World Airways flight from Japan to Guam, which
21 ushered in the modern age of the island’s tourism industry; and

22 **WHEREAS**, since the creation of the tourism industry, numerous organizations
23 including the Guam Travel and Tourism Association (GTTA), the Guam Hotel and
24 Restaurant Association (GHRA), and Skål International have greatly supported and
25 contributed to its modern success; and

1 **WHEREAS**, GTTA actively advocates for all tourism and travel businesses in
2 Guam by safeguarding them from public laws and government policies that adversely
3 affect the growth and prosperity of the visitor industry; and

4 **WHEREAS**, GHRA endorses the highest standards for the hotels and restaurants
5 while improving business-community relations through positive interactions amongst
6 Guam citizens; and

7 **WHEREAS**, Skål International is the only international body that creates a wide
8 network for exceptional business exchange opportunities and unforgettable social
9 experiences; and

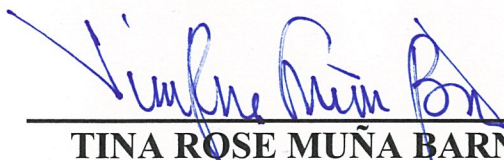
10 **WHEREAS**, since the global pandemic crisis in 2020, Guam has prioritized
11 keeping its island population and community safe during the COVID-19 pandemic by
12 vaccinating ninety-six percent (96%) of our island’s population while preparing for the
13 revival of tourism; and Guam is prepared to welcome back visitors from its source
14 markets to experience and engage in the rich history, culture, and natural beauty of the
15 island; now therefore, be it

16 **RESOLVED**, that the Committee on Rules of *I Mina'trentai Siette Na*
17 *Liheslaturan Guåhan*, does hereby, on behalf of *I Liheslaturan Guåhan* and the people
18 of Guam, recognize the observance of “*Tourism Month*” during the month of May 2023;
19 and commend the Guam Visitors Bureau and all those who serve in the tourism industry
20 for their commitment and dedication to the development, improvement, and promotion
21 of tourism for our island paradise of Guam; and be it further


22 **RESOLVED**, that the Speaker and the Chairperson of the Committee on Rules
23 certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of
24 the same be thereafter transmitted to the Guam Visitors Bureau; to the Guam Hotel and

- 1 Restaurant Association; to the Guam Tourism and Travel Association; to the Skål
- 2 International; and to the Honorable Lourdes A. Leon Guerrero, *I Maga'hågan Guåhan*.


**DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES OF
I MINA'TRENTAI SIETTE NA LIHESLATURAN GUÅHAN ON THE 16TH DAY
OF MAY 2023.**



TINA ROSE MUÑA BARNES
Acting Speaker



CHRIS BARNETT
Chairperson, Committee on Rules



AMANDA L. SHELTON
Legislative Secretary



COMMITTEE ON RULES

Chris Barnett, Chairperson, Committee on Rules

I Mina'trentai Siette Na Liheslaturan Guåhan

37th Guam Legislature

COMMITTEE VOTE SHEET

Resolution No. 131-37 (COR) - Amanda L. Shelton. - "Relative to recognizing the observance of "Tourism Month" during the month of May 2023; and commending the Guam Visitors Bureau and all those who serve in the visitor industry for their commitment and dedication to the development, improvement, and promotion of tourism for our island paradise of Guam."

	INITIAL	DATE	TO ADOPT	TO NOT ADOPT	TO ABSTAIN
Senator Chris Barnett Chairperson					
Senator Sabina Flores Perez Vice Chairperson	E-VOTE	5/16/2023	✓		
Speaker Therese M. Terlaje Member	E-VOTE	5/16/2023	✓		
Vice Speaker Tina Rose Muña Barnes Member					
Legislative Secretary Amanda L. Shelton Member	<i>Amanda Shelton</i>	5/16/2023	✓		
Senator William A. Parkinson Member					
Senator Roy A. B. Quinata Member	E-VOTE	5/16/2023	✓		
Senator Joe S. San Agustin Member					
Senator Dwayne T. D. San Nicolas Member	E-VOTE	5/16/2023	✓		
Senator Joanne Brown Minority Member					
Senator Christopher M. Dueñas Minority Member	E-VOTE	5/16/2023	✓		
Senator Thomas J. Fisher Minority Member					
Senator Telo T. Taitague Minority Member	E-VOTE	5/16/2023	✓		
For Sponsor's Office Use Only					
Sponsor Signature: <i>Amanda Shelton</i>					
Staff Contact Person: Gwen Yanger					
For COR/Clerk's Office Use Only					
<u>7</u> Certified _____ Returned _____					
Name: Joaquin 'Quin' P. Taitague					
Date: May 16, 2023 at 11:22 a.m.					
Notes:					



Office of Senator
AMANDA L. SHELTON
Legislative Secretary & Chairwoman

Committee on Maritime and Air Transportation, Parks, Tourism, Higher Education, and the Advancement of Women, Youth and Senior Citizens

I Mina'trentai Siette Na Liheslaturan Guåhan • 37th Guam Legislature

May 16, 2023

MEMORANDUM

To: All Senators

37th Guam Legislature

From: Senator Amanda L. Shelton 

Re: Presentation Notice for Resolution No. 131-37 (COR)

Buenas yan Háfa Adai!

Resolution No. 131-37 (COR) – Amanda L. Shelton. – Relative to recognizing the observance of “Tourism Month” during the month of May 2023; and commending the Guam Visitors Bureau and all those who serve in the visitor industry for their commitment and dedication to the development, improvement, and promotion of tourism for our island paradise of Guam.

Please note that a request to waive the 24-hour presentation notice was approved by the Committee on Rules. The resolution will be presented on Tuesday, May 16, 2023, 6:00PM at La Cantina.

We look forward to your attendance and participation.

